

It's not just a **juice**...

...*it's 5 products in 1!*

Dear Waiora Distributor,

As a respected and valued member of Waiora, we would like to invite you to preview an exciting new extension to our **Remove—Replenish—Restore™** Product Philosophy.

In September, we will be launching a new lead product for the *replenish* category. This new product is an all natural, high-potency liquid nutritional and is the perfect companion to our lead *remove* product, Natural Cellular Defense.

To help you appreciate its value and uniqueness, we have included the following:

- Product Brief
- 15 Reasons to Use Waiora's New REPLENISH Product
- Product Details (*Supplement Facts*)
- Frequently Asked Questions

We are confident that upon review of this information and sampling of the product—which you will receive in the next few days—you will agree that this is not only an incredible product, it's something to help you and your team greatly expand your Waiora business.

Best Wishes in Your Continued Success,

Waiora

Waiora's Philosophy for Healthy Living & Aging

Everyone desires and should strive toward living a long, happy, productive life. But in today's fast-paced world, it's not that easy. At Waiora, we share these goals and have developed a unique product philosophy for healthy living and aging called *Remove—Replenish—Restore*. From the day you're born, you begin to face the everyday challenges of life that overburden your body's ability to stay healthy, function properly, heal itself and remain youthful.

So what are these everyday issues?

- Environmental challenges resulting from heavy metals, toxins and other contaminants which accumulate in your body.
- Biological challenges resulting from oxidative stress and declining levels of key compounds.
- Nutritional challenges resulting from a poor diet as well as the lack of nutritional value in our food supply.

ENVIRONMENTAL CHALLENGES

Each day you are bombarded by pollutants in our fresh water supply, our food and in the air. They're colorless, odorless and tasteless. You breathe them in as you walk around your house, drive to work, or mow your lawn. They're under your sink, in your vanity and are likely in your refrigerator. You serve them to your family as pesticide-covered fruits and vegetables and hormone-filled meats. The dangers don't stop there—they're absorbed into your bloodstream each time you clean your house, wash your clothes, and apply skin products to your face and body. These toxins not only wreak havoc on your organs and health—compromising your immune, cardiovascular, respiratory, and neurological systems—they suppress your body's natural ability to heal and absorb life-sustaining vitamins. Take steps today to remove the build up of toxins from your body, improve your health and reverse the signs of premature aging.

BIOLOGICAL CHALLENGES

The biological aging process begins at birth, but dramatic changes start taking place around 25. As you grow older, your body stops producing the compounds that keep you looking and feeling youthful (*natural hormones, collagen, and elastin*)—resulting in slower metabolism and weight gain, weakened bones and stiffer joints, compromised immune and cardiovascular systems, as well as the appearance of fine lines and wrinkles. You also become more vulnerable to free radical damage and oxidative stress, which can result in genetic damage, organ and system malfunction, and other visual signs of aging. A daily regimen of high-potency nutrients will not only replenish your systems to help keep them functioning properly and you healthy, it will help fight the cumulative affects of free radical damage and premature aging.

NUTRITIONAL CHALLENGES

Your health is further compromised by poor eating habits—processed and high-fat foods, refined sugars, and super-sized meals. Not only do these meals lack nutritional value, they can build up in your body causing poor digestion, constipation, toxic colon build up, weight gain and low energy. This is not to say that even when you do eat healthy you can be assured your body is getting the nutrients it needs. Today's soil is depleted of vital nutrients and trace minerals, the vegetables are harvested prematurely, they've been covered with pesticides to keep insects off, and you eliminate the most nutritious parts when you remove the skin, cut off the stalks and cook them. Still your body needs nutrients to stay healthy and youthful, which is why it's more important than ever to supplement each day with a high-potency,

multi-nutrient supplement that provides a complete profile of vitamins, minerals, antioxidants, amino and essential fatty acids, electrolytes and more!

So how do we address these everyday challenges that affect us? *Remove—Replenish—Restore™*...Waiora's unique product philosophy for healthy living and aging

Introducing Waiora's New REPLENISH PRODUCT

It's a high-potency, multi-nutrient liquid supplement. ***It's not just a Juice; It's FIVE products In ONE!***

- IT'S YOUR DAILY VITAMIN PRODUCT.
- IT'S YOUR DAILY MINERAL PRODUCT.
- IT'S YOUR DAILY POLYPHENOL PRODUCT.
- IT'S YOUR DAILY HERBAL PRODUCT.
- IT'S YOUR DAILY WHOLE-FOOD JUICE PRODUCT

HIGH-POTENCY, MULTI-NUTRIENT SUPPLEMENT

This high-potency, multi-nutrient supplement is a product that tastes good and provides the recommended daily allowances (RDA) of naturally-derived vitamins (*A, B, C, , and E*), minerals (*trace, ionic and sea salt minerals*), polyphenols (green tea and grape seed extract), ancient Chinese herbs (Red Korean Ginseng) and whole-food juice base (*Acai, Goji, pineapple, cranberry, cherry, passion fruit, agava nectar, etc.*) to replenish and nourish your body, fight free radical damage and keep you healthy, youthful and active.

IMMEDIATELY AVAILABLE IN YOUR BLOODSTREAM

This product is delivered in liquid form to ensure the bioavailability of the nutrients. Unlike multivitamin pills which often include wasteful fillers and are not quickly digested, dissolved, absorbed or introduced into the bloodstream, liquid supplements like Waiora's new REPLENISH product, delivers a COMPLETE spectrum of essential nutrients and begin to replenish your body.

WHOLE-FOOD FRUIT BASE OF ACAI & GOJI BERRY

This superior product formulation is provided in a whole-food fruit base of two exotic, highly efficacious fruits—Acai and Goji Berry. Abundant in B and C vitamins, essential fatty acids (*Omegas 3, 6 and 9*), minerals, protein, antioxidant and anthocyanins (*25 times that in red wine*) the Acai berry is considered to be one of the most nutritious fruits in the Amazon Rain Forest. Its counterpart, the Goji Berry, is considered a traditional Chinese medicine herb—boasting of 19 amino acids (*building-block protein*), 21 trace minerals, a complete spectrum of antioxidant carotenoids, and is one of the most concentrated sources of beta-carotene, calcium, and vitamin C in the entire plant world.

IMMUNE BOOST

The formulation delivers an immune booster with powerful antioxidants like green tea and grape seed extract, and is fortified with Maitake mushroom. Green tea is not only rich in polyphenols (*catechins and anthocyanins*), trace elements and minerals, it has been used in China for more than 5,000 years to promote overall health and well-being. Grape seed extract is also rich in polyphenols, 20 times more potent than vitamin C, 50 times stronger than vitamin E, and enhances your immune system, helps reduce inflammation and helps to control allergic responses. Maitake mushroom is rich in minerals (*potassium, calcium and magnesium*) vitamins (*B, C and D*), fiber and amino acids, and has been used in traditional Japanese and Chinese medicine to enhance the immune system.

ENERGY & MENTAL ACUITY BOOST

An added energy and mental acuity boost is provided naturally through Red Korean Ginseng and a host of B vitamins. This combination of herbs and vitamins helps increase alertness and concentration, support memory, and promotes energy, stamina and endurance naturally.

TRACE MINERALS

Trace minerals, like the minerals provided in Waiora's blend of Tahitian sea salts, are important in the proper functioning of enzyme systems, nerve conduction and muscle function, assisting with transfer of nourishment into cells, providing the framework for tissues, and regulation of organ functions. These 'behind the scenes' functions are not possible without a constant, adequate supply of minerals. Even with the many multivitamin and mineral supplements available, most of these products fall short because they do not contain large enough amounts of the trace minerals that are fundamental to good health.

Remember, Waiora's new REPLENISH product is not just a juice!

- There's no sugar added.
- No artificial flavors.
- No artificial colors.
- No artificial preservatives.
- It's easy to share.
- *It's everything you need to replenish your body, vitality and health on a daily basis.*

15 Reasons to Use Waiora's New REPLENISH Product

1. **Provides a full-spectrum of key nutrients.** Powerful vitamins, minerals (*trace, ionic and sea salt minerals*) antioxidants, and high ORAC fruits (*Acai, Goji, pineapple, cranberry, cherry, passion fruit, agava nectar, etc*) provide nutrients needed to replenish your body's cells, tissues and organs; fight free radicals and help reverse oxidative stress and free radical damage. *
2. **Superior product formulation.** Contains vitamins, minerals, antioxidants, essential fatty acids, amino acids, electrolytes, high ORAC and whole-food fruits, and much more! A significant amount of testing has been performed to ensure all they key nutrients meet label claims.
3. **It's not just a juice; It's 5 products in 1!** It's your daily vitamin product. It's your daily mineral product. It's your daily polyphenol (*high ORAC, high antioxidant*) product. It's your daily herbal product. It's your daily whole-food juice product.
4. **A complete MINERAL profile.** Waiora's REPLENISH product not only includes key minerals like calcium, magnesium, chromium, copper, iodine, iron, manganese, selenium, and potassium, it includes 60 trace minerals found naturally in Tahitian sea salt.
5. **A complete VITAMIN profile.** This superior product formulation meets or exceeds the government's recommended daily allowances (RDA) for vitamins A, B, C, D, and E. Each vitamin has been derived from natural fruit or mineral sources and will help replenish the health of your body. *
6. **Easy to Share.** Each bottle contains a week's supply of the nutrients your body needs to stay healthy, active and youthful. Small compact size makes it convenient for travel and to share with friends and family.
7. **Environmentally friendly packaging.** Doing our part to be socially and environmentally conscious, Waiora has packaged our new REPLENISH product in recyclable, glass bottles. The boxes are also made from recycled paper. Please support the environment by recycling the glass bottles and cardboard box.
8. **Helps support your immune system.** * Fortified with vitamins (A & C), minerals (*copper, selenium and zinc*), antioxidants (*grape seed extract and green tea*), and Maitake mushroom (*with beta-glucans*), Waiora's new REPLENISH product helps support your body's natural defenses. *
9. **Provides youthful energy and mental acuity.** * B vitamin, minerals (*manganese and molybdenum*), natural herbs (*Red Korean Ginseng*) and key fruits not only promote healthy energy, they promote a more active, youthful feeling. Red Korean Ginseng, B vitamins, EFAs (*essential fatty acids*) and Acai help increase alertness and concentration, support memory, and promote mental focus safely and naturally. *
10. **Promotes overall wellness.** * The anthocyanins in the Acai berry are similar to the compounds in red wine. They aid in the fight against weight gain and promote wellness both in mind and body. The Acai berry has been shown to have 33 times the anthocyanins (*a powerful antioxidant*) than red wine grapes (*six times the antioxidants of Mangosteen*). *

11. **Great source of protein and amino acids.** The Acai berry has more protein than eggs and is loaded with amino acids including: Tryptophan, Threonine, Isoleucine, Leucine, Lysine, Methionine, Cystine, Phenylalanine, Tyrosine, Valine, Arginine, Hestidine, Alanine, Aspartic acid, Glutamic acid, Glycine, etc. Goji berries also contain 18 amino acid (*including eight that are essential for life*) and contain more protein than whole wheat. *
12. **Helps support healthy vision.** * Key vitamins (*A and B₂*), antioxidants (*including Acai*) and carotenoids (*include beta-carotene and zeaxanthin*) help support vision health. *
13. **Supports digestive health.** * Vitamins (*B₁, B₃*), minerals, enzymes and co-factors (*like coenzyme Q10—from Goji berries*) are not only vital nutrients they aid digestion, transference of nutrients and help chemical interaction. *
14. **Supports a healthy cardiovascular and circulatory system.** * Powerful antioxidants (*grape seed and green tea*), vitamins (*B, C and E*), essential fatty acids, Betaine and beta-sitosterols (from Goji berries) help maintain healthy blood pressure, cholesterol, and homocysteine levels to support a healthy cardiovascular system. These fatty acids also transport and aid the absorbency of fat-soluble vitamins A, E, D and K.*
15. **No artificial sweeteners or sugar added.** Stevia, agava nectar and other fruit sources serve as natural sweeteners for Waiora's new REPLENISH product.

* These statements have not been evaluated by the Food and Drug Administration.
This product is not intended to diagnose, treat, cure or prevent any disease.

Supplement Facts

Serving Size: 1 oz

Serving per Bottle: 8

Amount per Serving		% Daily Values*
Calories	30	Calories from fat 0
Total Fat	0 g	0 %
Saturated Fat	0 g	0 %
Total Carbohydrate	5 g	0.3 %
Sugars	5 g	
Protein	0 g	-
Fiber	0 g	0 %

Ingredients		% of Daily Values
Calcium	100 mg	10 %
Potassium	100 mg	5 %
Magnesium	100 mg	25 %
Iron	18 mg	100 %
Zinc	15 mg	100 %
Copper	2 mg	100 %
Chromium	120 mcg	100 %
Molybdenum	75 mcg	100 %
Iodine	150 mcg	100 %
Selenium	70 mcg	100 %
Manganese	2 mg	100 %
Vitamin A	5000 IU	100 %
Vitamin B1	1.5 mg	100 %
Vitamin B2	1.7 mg	100 %
Vitamin B3	20 mg	100 %
Vitamin B5	10 mg	100 %
Vitamin B6	5 mg	250 %
Vitamin B12	12 mcg	200 %
Vitamin C	150 mg	250 %
Vitamin E	60 IU	200 %
Folic Acid	800 mcg	200 %
Biotin	300 mcg	100 %
Vitamin D3	400 IU	100 %

Proprietary Replenish Blend: Goji Berry, Acai, Red Korean Ginseng, Green Tea Extract, Maitake Mushroom Extract, Grape Seed Extract, and 60 Trace Minerals (naturally found in Tahitian sea salt).

Other Ingredients: Pineapple, Apple, Cherry, Cranberry, Passion Fruit, Mango, Agava Nectar, Potassium Sorbate, Citric Acid, Purified Rocky Mountain Water, and Stevia.

Can Waiora's Premium Liquid Vitamin-Mineral Supplement replace my daily multivitamin?

Yes. Unlikely most multivitamins, Waiora's new product contains (or surpasses) the RDA of more than 20 vitamins and minerals, as well as the health benefits of exotic, high ORAC fruits. In addition, because the supplement is delivered as a liquid, the ingredients are bioavailable and can be more readily absorbed in your body.

How much do I take?

Take 1 oz (two tablespoons) once a day. Because the product contains several natural energy boosters (red Korean Ginseng and vitamin B), you should not take it at night.

Is Waiora's Premium Liquid Vitamin-Mineral Supplement safe for kids?

All the ingredients are naturally derived and should not be harmful to children. However, as is the case with adults, should you have any specific questions or concerns regarding if your child should take the product, you should consult with your pediatrician.

How much should children take?

Children under 50lbs should take 2 teaspoons, a child over 50lbs should take 4 teaspoons.

What test(s) does Waiora use to make sure our Premium Liquid Vitamin-Mineral Supplement meets label claims?

Advanced stability testing is currently being conducted on the product. This will ensure that the product meets (or exceeds) label claims during the product's entire shelf life. ORAC testing is also being performed.

What sweeteners/sugars does Waiora's Premium Liquid Vitamin-Mineral Supplement use? Are they natural?

The product contains sweeteners derived from natural sources in the whole-food fruit base (including pineapple, orange, mango, cherry, passion fruit, cranberry and agava nectar), and are complimented by stevia—an all natural, non-caloric South American herb.

How does Waiora keep the Premium Liquid Vitamin-Mineral Supplement fresh?

Naturally derived citric acid (from limes) and potassium sorbate (from Stevia and other fruit sources) serve as natural preservatives to keep Waiora's REPLENISH product fresh. Both have been used for decades by food and beverage manufacturers and are recognized as safe by the FDA.

Why does the product appear cloudy?

The high mineral content of the new REPLENISH product contributes to the cloudy appearance of the blend. It contains chromium, copper, iodine, iron, manganese, molybdenum, selenium, and zinc—in amounts that meet or exceed RDA—as well as a boost from calcium, magnesium, potassium and more than 60 trace minerals from Tahitian sea salt.

What is the stuff at the bottom of the bottle?

Any product that is comprised of a blend of ingredients (*including natural fruit sources and minerals*) will inevitably result in some visual residue that appears on the bottom of the bottle. This separation is completely normal. Simply shake well and serve.

What the difference between “flash pasteurization” and “kettle cook?”

All liquid products made from natural, living ingredients are prone to bacterial growth. To help ensure that products do not contain bacteria, they are put through a process of heating (also considered pasteurization). However, the process of heating can not only alter the taste, it may also diminish the nutrients contained in the product. Other products are “kettle cooked” which greatly diminishes the nutritional value of the finished product. The best way to ensure key nutrients are not destroyed is to quickly heat and then chill the product. This process is called “flash pasteurization.”

Waiora new REPLENISH product is flash pasteurized. Additionally, nutrient values are tested after production to ensure it meets label claims. It is quickly heated and cooled to eliminate any bacteria, yet maintains the full nutrient profile.